



Bosch Imaging Products Voted Clear Winner in Ultimate Skills Competition

September 10, 2009

Fairport, N.Y. – Bosch Security Systems, Inc., a full-line manufacturer of high-quality security solutions, announced today that its advanced imaging products were declared the winners of a recent imaging technology skills competition held at the Georgia Dome football stadium in Atlanta.

In a series of blind, side-by-side technology challenges, Bosch's new Dinion 2X day/night fixed camera was selected as the clear winner over a major competitor's camera by a group of 75 high-level systems integrators, dealers and specifiers who attended the recent Ultimate Skills Competition event. Attendees selected Bosch's Dinion 2X as the winner in all four challenge areas: backlight compensation, image details, high-speed imaging, and low-light performance. Bosch's flagship imaging products, including the Bosch AutoDome Modular Camera System and Bosch infrared illumination technology were also showcased at the event.

The Ultimate Skills Competition also provided an opportunity for attendees to preview the new 2X technology, which features an innovative 2X digital signal processor (DSP), supplying twice the power of conventional cameras. Combining the 2X DSP with wide dynamic range sensors results in 20-bit image processing – a first in the CCTV industry – and produces a 50% improvement in detail reproduction and 30% better image quality.

“Customers need imaging technology that consistently delivers a clear and accurate picture, which provides the foundation for their CCTV system,” said Cheryl Bard, product marketing manager, Bosch Security Systems, Inc. “Using the Ultimate Skills Competition, we demonstrated that Bosch's new 2X imaging technology used in our new FlexiDome 2X and Dinion 2X cameras outperforms the competition in overcoming these common imaging challenges.”

Bosch technology excelled in challenging environments

Using factory-determined, out-of-the-box settings, the Bosch Dinion 2X was selected by attendees over the competing camera as the best performer in backlight compensation, image detail, high-speed imaging, and low-light categories. Attendees were asked to rate which camera provided the best detail in a scene where the camera viewed people and items in a scene with significant backlight. Color quality and image detail were judged on the highest quality picture in terms of color temperature, white balance adjustment and subtle color differences in the scene.

The cameras' high-speed imaging capabilities were judged in a variety of light levels for the ability to capture clear image details and colors. Low-light performance was critiqued in a darkened room at three different lux settings.

The capabilities of the Dinion 2X camera in these four imaging areas will be demonstrated at the ASIS International 55th Annual Seminar & Exhibits, Sept. 21-24 in Anaheim, Calif. in booth #2331.

For more information on the Bosch FlexiDome 2X and Dinion 2X, please visit www.boschsecurity.us.

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The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 280,000 associates generated sales of 45.1 billion euros (\$66.4 billion) in fiscal year 2008. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in over 60 countries. Including sales and service partners, Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Each year, Bosch spends more than 3.5 billion euros (\$5.7 billion), or eight percent of its sales revenue, for research and development and applies for over 3,000 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial.

In North America, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and packaging technology, thermotechnology, household appliances, solar energy and healthcare. Bosch employs nearly 24,000 associates in more than 70 locations throughout the U.S., Canada and Mexico, with reported sales of \$8.6 billion in fiscal 2008. For more information on the company, visit www.boschusa.com.

Bosch Security Systems, Inc., a division of the Bosch Group, develops and markets a broad range of products and systems for security, video surveillance, life safety, personnel and asset tracking applications, as well as for communication and professional audio installations. Worldwide, Bosch Security Systems employs more than 11,000 associates and reported sales of \$2 billion in fiscal 2008. For more information, visit www.boschsecurity.us or call (800) 289-0096.

Note: Figures based on 2008 conversion rate of 1 Euro = \$1.4710 U.S.; 2007 rate of 1 Euro = \$1.3704 U.S.