

BOSCH SHOWCASES INNOVATION IN IP SYSTEMS AT ISC WEST 2008

April 2, 2008

LAS VEGAS – Bosch Security Systems, Inc., a full-line manufacturer of high-quality security solutions, will demonstrate the innovation built into its IP products to attendees of ISC West 2008. The embedded technology in Bosch IP systems enables the products to make independent decisions before sharing information with an operator or other devices on the network.

ISC West attendees can experience the advanced technology in Bosch CCTV cameras by taking part in an IP camera challenge at the company's booth. Participants will be tasked with stealing an object from a staged scene under video surveillance by Bosch cameras featuring embedded Intelligent Video Analysis capabilities. When the cameras recognize the item has been removed from the scene, they will generate an alarm to notify the person monitoring the area.



By embedding Intelligent Video Analysis capabilities in IP cameras and encoders, Bosch enables customers to push video content analysis (VCA) to the edge. This system design eliminates the need for costly servers to run analytics software, equipment that is required for many competitors' products. As a result, Bosch's solution is more cost-effective and easier to manage for the end user.

Emphasizing the breadth of the company's portfolio, Bosch will also demonstrate IP innovation in intrusion and fire detection as well as in integrated security and building automation systems at the annual security industry conference and exposition. On display in the booth, Bosch Conettix Information Transport Solutions allow virtually any security or fire panel to communicate over IP networks, and Bosch's Building Integration System consolidates the control of disparate IP-based security and facility management functions into one platform to simplify the end user's experience and automate tasks.

“Our investment in research and development is unsurpassed in the security industry, and this venue gives us the opportunity to demonstrate the technologies resulting from these efforts,” said Jeremy Hockham, president of Sales - Americas, Bosch Security Systems, Inc. “By delivering products and systems to market that are more advanced than those available from competitors, we’re helping our customers differentiate themselves in this crowded industry. Working with Bosch, security dealers and integrators can better design the innovative and high-quality solutions that will help them win new business and gain opportunities to upgrade existing installations.”

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To learn more about IP products from Bosch Security Systems, visit booth number 20005 at ISC West 2008 or go to www.boschsecurity.us/thinkIP/.

About Bosch Security Systems, Inc.

Bosch Security Systems, Inc., a division of the Bosch Group, develops and markets a broad range of products and systems for security, video surveillance, life safety, personnel and asset tracking applications, as well as for communication and professional audio installations. Worldwide, Bosch Security Systems employs more than 10,700 associates and reported sales exceeding \$1.9 billion in fiscal 2007. For more information, visit www.boschsecurity.us or call (800) 289-0096.

About the Bosch Group

The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 272,000 associates generated sales of 46.1 billion euros (\$63.2 billion) in fiscal 2007. The Bosch Group comprises Robert Bosch GmbH and its roughly 300 subsidiary and regional companies in over 50 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Bosch spends more than three billion euros each year for research and development, and in 2007 applied for just under 3,300 patents worldwide. The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as “Workshop for Precision Mechanics and Electrical Engineering.”

In North America, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial automation and mobile products, power tools and accessories, security technology, thermo-technology, packaging equipment and household appliances. Bosch employs approximately 25,000 associates in more than 80 locations throughout the U.S., Canada and Mexico, with reported sales of \$9.5 billion in fiscal 2007. For more information on the company, visit www.boschusa.com.

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