

Bosch Intruder Alarms Market Share Growth Outpaces Major Competitors

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Fairport, N.Y. – Bosch Security Systems, Inc., a full-line manufacturer of high-quality security solutions, announced today that IMS Research, an electronic industry market intelligence firm, recently reported the company has increased its Intruder Alarms market share in the Americas.

According to the IMS Research report, “Americas Market for Intruder Alarms 2009 Edition,” Bosch has outpaced all but one of its top ten competitors in market share growth since 2006. The report also states that Bosch has grown market share in major categories, including wired sensors, wireless sensors and control panels.

“Since 2006, we have introduced four models of our innovative Professional Series Intrusion Detectors, which outperform competitive devices in practically every assessment category,” said Tom Mechler, Product Marketing Manager, Bosch Security Systems, Inc. “By virtually eliminating false alarms and improving catch performance over traditional motion detectors by 35 percent, the Professional Series has rapidly gained market acceptance.

In addition to detectors, Bosch provides a broad portfolio of products and systems for the intruder alarms market, including control panels and keypads. The company is also a leader in Information Transport Solutions.

“Our Conettix IP products enable customers to convert their conventional intrusion control panels to communicate over IP. Offering significant cost-savings through the elimination of dedicated phone lines for alarm communications, as well as enhanced security, these devices provide Bosch with ongoing opportunities for market growth,” continued Mechler.

For more information about Bosch solutions for the Intruder Alarms market, visit www.boschsecurity.us.

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About IMS Research

IMS Research is a supplier of market research and consultancy services on a wide range of global electronics markets. The company is supported by headquarters in Wellingborough, UK and offices in Austin, Texas and Shanghai, China. IMS Research regularly publishes detailed research on electronic security markets, such as video surveillance, access control, intruder alarms and fire detection and suppression.

About Bosch

The Bosch Group is a leading global supplier of technology and services. In the areas of automotive and industrial technology, consumer goods, and building technology, some 280,000 associates generated sales of 45.1 billion euros (\$66.4 billion) in fiscal year 2008. The Bosch Group comprises Robert Bosch GmbH and its more than 300 subsidiaries and regional companies in over 60 countries. Including sales and service partners, Bosch is represented in roughly 150 countries. This worldwide development, manufacturing, and sales network is the foundation for further growth. Each year, Bosch spends more than 3.5 billion euros (\$5.7 billion), or eight percent of its sales revenue, for research and development and applies for over 3,000 patents worldwide. With all its products and services, Bosch enhances the quality of life by providing solutions which are both innovative and beneficial.

In North America, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and packaging technology, thermotechnology, household appliances, solar energy and healthcare. Bosch employs nearly 24,000 associates in more than 70 locations throughout the U.S., Canada and Mexico, with reported sales of \$8.6 billion in fiscal 2008. For more information on the company, visit www.boschusa.com.

Bosch Security Systems, Inc., a division of the Bosch Group, develops and markets a broad range of products and systems for security, video surveillance, life safety, personnel and asset tracking applications, as well as for communication and professional audio installations. Worldwide, Bosch Security Systems employs more than 11,000 associates and reported sales of \$2 billion in fiscal 2008. For more information, visit www.boschsecurity.us or call (800) 289-0096.

Note: Figures based on 2008 conversion rate of 1 Euro = \$1.4710 U.S.; 2007 rate of 1 Euro = \$1.3704 U.S.